

EXHIBITION IN POLAND

MEDIA, INTERNET VIA SATELLITE, DIGITAL PACKAGES, BROADCASTERS, SATELLITE OPERATORS,
MANUFACTURERS AND DISTRIBUTORS OF EQUIPMENT FOR SATELLITE AND TERRESTRIAL TV CHANNELS RECEPTION

www.satkrak.com
www.satkurier.pl



Kraków 13-15.10.2011
Chemobudowa Kraków S.A.
ul.Klimeckiego 14, 30-706 Kraków

SAT KRAK 2011

Dear Sir or Madam,

Organizers of Polish largest digital television exhibition - SAT KRAK 2011 are asking your company about the sponsorship of this prestigious event for the industry. It significantly raise the profile and highlight the commitment of companies cooperating in the development of the DVB-T and TV-SAT.

The Platinum Sponsor of the Exhibition

For only one company

Price: 8 000 euro + 23% VAT

Sponsor pack includes:

- granting of title Platinum Sponsor of the Exhibition SAT KRAK 2011
- information about sponsorship during the opening ceremony show
- placing company logo on exhibition website with link to Platinum Sponsor of the Exhibition
- advertising - banner on websites www.satkrak.com www.satkurier.pl
- placing company logo in exhibition promotional materials (leaflets, posters, etc.), agendas and on boards and banners
- biggest logo among other sponsors
- contribution in organization of conferences is adequately emphasized in all the information provided to the media
- advertising on the exhibition - roll-ups, banners, etc. in the conference room and other forms of promotion proposed and implemented by Platinum

Sponsor of the Exhibition (on request)

- advertising materials in exhibition catalogue
- possibility to placing promotional and advertising materials at the entrances to the exhibition
- placing the two-page information about the sponsor in the exhibition catalogue
- logo on exhibition lanyards
- logo on exhibition identifiers
- advertising in SAT Kurier magazine - 1 page (10/2011 issue)
- advertising in exhibition catalogue - 1 page + logo on exhibition catalogue cover
- industry conference with catering (50 people or stand)

The Gold Sponsor of the Exhibition

For only one company

Price: 4 000 euro + 23% VAT

Sponsor pack includes:

- granting of title Gold Sponsor of the Exhibition SAT KRAK 2011
- information about sponsorship during the opening ceremony show
- placing company logo on exhibition website with link to Platinum Sponsor of the Exhibition
- advertising - banner on websites www.satkrak.com www.satkurier.pl
- placing company logo on exhibition promotional materials (leaflets, posters, etc.), agendas and on boards and banners
- bigger logo than Silver Sponsor of the Exhibition logo
- advertising on the exhibition - roll-ups, banners, etc. in the conference room and the entrances to the exhibition
- advertising materials in exhibition catalogue
- possibility to placing promotional and advertising materials at the entrances to the exhibition
- placing the one-page information about the sponsor in the exhibition catalogue
- advertising in exhibition catalogue - 1 page

The Silver Sponsor of the Exhibition

For many companies

Price: 2 000 euro + 23% VAT

Sponsor pack includes:

- granting of title Silver Sponsor of the Exhibition SAT KRAK 2011
- placing company logo on exhibition website with link to Silver Sponsor of the Exhibition
- advertising - banner on websites www.satkrak.com www.satkurier.pl
- placing company logo on exhibition promotional materials (leaflets, posters, etc.), agendas and on boards and banners
- advertising on the exhibition - on boards with logos of sponsors - inside and outside the conference room
- possibility to placing promotional and advertising materials at the entrances to the exhibition
- placing the one-page information about the sponsor in the exhibition catalogue
- advertising in exhibition catalogue - 1 page

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The Sponsor of the TV studio

For only one company

Price: 2 500 euro + 23% VAT

Sponsor pack includes:

- information about sponsorship during the opening ceremony shows
- company logo placed on the background of a TV studio SAT KRAK 2011 and in channel Satkurier.TV
- advertising on the exhibition - roll-ups, banners, etc.
- placing company logo on exhibition website with link to Sponsor of the TV studio
- advertising - banner on websites www.satkrak.com www.satkurier.pl
- advertising in exhibition catalogue - 1 page

The Sponsor of SAT KRAK 2011 Awards

For only one company

Price: 3 000 euro + 23% VAT

Sponsor pack includes:

- information about sponsorship during the opening ceremony SAT KRAK 2011 shows 13.10.2011, 20.00
- placing company logo on gala promotional materials
- advertising on the exhibition - roll-ups, banners, etc.
- placing company logo on exhibition website with link to Sponsor of SAT KRAK 2011 Awards
- advertising - banner on website www.satkrak.com
- advertising in exhibition catalogue - 1 page
- movie from awards with logo of sponsor on websites www.satkurier.tv and Youtube
- information about sponsor and its logo in report in SAT Kurier Magazine 11/2011

The Product Sponsor

For many companies

Price: 1 000 euro + 23% VAT

Sponsor pack includes:

- information about sponsorship during the opening ceremony shows
- advertising on the exhibition - roll-ups, banners, etc.
- placing company logo on exhibition website with link to Sponsor of Product
- advertising - banner on website www.satkrak.com
- advertising in exhibition catalogue - 1 page

The Conference Sponsor

For many companies

Price: 1 000 euro + 23% VAT

Sponsor pack includes:

- information about sponsorship during the conference - own Thematic Conference is welcomed
- advertising on the conference - roll-ups, banners, etc.
- placing company logo on exhibition website
- advertising - banner on website www.satkrak.com
- possibility of catering (additional fee)

The Buffet Sponsor

For only one company

Price: 1 000 euro + 23% VAT

Sponsor pack includes:

- information about sponsorship on buffet area
- placing company logo on exhibition website
- advertising - banner on website www.satkrak.com

We are open to other forms of cooperation. The content of the special package will be determined by individual calls. We look forward to your submissions and look forward to support our initiative, whose intention is to fruitful cooperation and meet environmental and commercial production companies in the industry DVB-T, SAT-TV, WLAN, etc.

Decisions on sponsorship, please take the best until 19th August 2011, which will allow us to place your company logo on all materials.

Please contact:

office@satkrak.com or mob: +48 602 327150