

EXHIBITION IN POLAND

MEDIA, INTERNET VIA SATELLITE, DIGITAL PACKAGES, BROADCASTERS, SATELLITE OPERATORS,
MANUFACTURERS AND DISTRIBUTORS OF EQUIPMENT FOR SATELLITE AND TERRESTRIAL TV CHANNELS RECEPTION

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Kraków 13 - 15.10.2011
 Chemobudowa Kraków S.A.
ul.Klimeckiego 14, 30-706 Kraków

SAT KRAK 2011

SPECIAL REGULATIONS FOR THE EXHIBITION

1. GENERAL REGULATIONS.

- 1.1 The following regulations apply to the participants of the SAT KRAK 2011 fair organized by the companies: Hollex Sat Systems and Chemobudowa Kraków and they make up the integral part of Application Form.

2. Rules of Participation.

- 2.1 Fair participants are obliged to acquaint themselves with and obey the rules and regulations.
- 2.2 Fair participants are entitled to participate in fairs after the copy of Application for Participation – Agreement has been supplied plus proof of payment of deposit amounting from 40% to 100% of total value by the day specified in the Application for Participation – Agreement. The remaining due payment should be settled within 7 days of the invoice date no longer however than the day preceding the fair.
- 2.3 Sequence of submissions of the applications plus proof of payment of the deposit determines whether the offer of participation has been accepted and the exhibition location has been agreed. In case the Application for Participation has not been accepted the Organizers shall refund to the payer the amount of the deposit. Fair participants are not entitled to claims resulting from that fact.
- 2.4 The price for leasing the exhibition space includes the following: preparing, maintenance and closing of the exhibition and the cost of electricity being used, general cleaning of the stands and the passageways, litter disposal, guarding of the fair grounds at night, marking of the stands, advertising and promotion of the fairs.
- 2.5 Allocated stand shall be leased to the fair participant and sub-exhibitors who have been appointed by the fair participant.
- 2.6 Fair participants shall be authorized to let their stand be used by other entities only with the Organizer's consent.
- 2.7 Any form of unfair competition between participants in the Exhibition is forbidden.

3. Terms of Payment

- 3.1 Fair participants shall make their payments onto the following Hollex Sat Systems's bank account: ING Bank, account no: (IBAN)PL 49 1050 1445 1000 0090 6173 1015, SWIFT (BIC) INGBPLPW. Payments due for other services not listed in Application for Participation – Agreement, which have been ordered by the fair participant, shall be made within 7 days of the receipt of the invoice. Hollstar shall charge the Fair participant for any delays in payment and it shall impose the statutory interest imposed on fair participants.
- 3.3 Cancellation of participation after the period of 31 days prior to the beginning of the fair shall result in forfeiting the contractual deposit and other costs that might have

already been made. The cancellation of participation shall be in writing/faxes included. The date of cancellation of participation shall be considered the date when the letter has come to the Exhibition Organizer.

- 3.4 Fair participants who show their exhibitions at a special invitation issued by the Organizers shall be exempt from the payment.

4. Stands and exhibits

- 4.1 A stand location shall result from the construction plans for the leased exhibition area and organizational and technical regulations in force on the exhibition grounds.
- 4.2 The Organizer shall assign exhibition space and location of the exhibitor's stand.
- 4.3 The Organizer reserves the right to change the size of exhibition space ordered by a fair participant.
- 4.4 Fair participants are obliged to mark the exhibits.
- 4.5 The Organizer reserves the right to refuse to display the exhibits that promote piracy, use pirate software or are associated with piracy in any other way.
- 4.6 Fixing equipment or changing the stand décor may only be performed at the Organizer's consent before or after opening hours of the Fair.

5. Stand construction and dismantling

- 5.1 When choosing the fully furnished stand the Organizer shall provide a standard stand construction, i.e. SYMA wall of 250cm height plus extra furnishings specified by the Fair participant in 'Application Form'.
- 5.2 Fair participants shall make the stand décor by themselves after the design has been submitted to the Organizer for approval.
- 5.3 Fair participants may commission the Organizer to make the stand décor for payment.
- 5.4 Constructing of a stand with the use of components supplied by a Fair participant and its dismantling shall be performed at the expense and risk of a Fair participant.
- 5.5 Fair participants are fully liable for any damages resulting from malfunctioning of their equipment used at the stand during the preparation period, while the Exhibition was held, and during closing of the Exhibition.
- 5.6 The Organizer reserves the right to develop the outer walls of the stand, which have not been used by a Fair participant.
- 5.7 Entry onto the fair grounds at the time of stand construction shall be granted to stand service personnel and participants two days prior to the commencement of the fair from 8 am to 8 pm.
- 5.8 The stand should be completed at least 30 minute before the official commencement of the fair.
- 5.9 Dismantling the stand and removing the exhibits is not allowed before the official conclusion of the fair.

5.10 Dismantling the exhibition shall not take part later than 8pm on the final day of the fair. Fair participants shall lose the right to any claims for left exhibits or other materials being their property, which were to be collected on the agreed day. Fair participants shall take and return the stand and its furnishings on completing the exhibit removal certificate form. Fair participants shall restore the occupied exhibition stand to its original condition

6. General regulations

- 6.1 Participants are obliged to obey the rules and regulations of the Organizer.
- 6.2 Opening hours of the Exhibition:
-For participants: one hour prior to opening hours provided for visitors.
-For visitors: 13-14.10.2011 from 10.00am to 6.00pm, 15.10.2011 from 10.00am to 2.00pm
- 6.3 Entry onto fair grounds at the time of stand construction and its dismantling shall be granted to participants and stand service personnel against presentation of 'passes' issued by the Organizer. Fair participants shall be granted with three passes for each 20m² of the exhibition space they occupy. Fair participants may also buy from the Organizer INVITATIONS to be sent to their customers and guests. Invitations printed by fair participants do not constitute valid entry authorizations.
- 6.4 During the fair opening hours stands shall be available to visitors. Temporary closing of stands shall be subject to prior approval from the Organizers.
- 6.5 Exhibits shall not be displayed in passageways at a stand, and a display shall not make fair participants or visitors difficult or impossible to move freely.
- 6.6 During the fair opening hours no traffic is allowed on the fair grounds.
- 6.7 It is forbidden to bring dogs into pavilions and in open fair grounds dogs shall wear muzzles and shall be on a leash.

7. Insurance and security

- 7.1 Fair participants shall take out civil insurance liability policy and shall insure all of their property, exhibits included, located on the fair grounds.
- 7.2 The organizers shall not be liable for any accidents or damages to exhibits, which are on fair grounds, before and during the exhibition.
- 7.3 The organizers shall not be liable for any damage to the property of fair participants caused by theft and force majeure such as fire, high winds, lightning, explosions, floods, power or water supply failure or others beyond the control of the Organizer. This also refers to the period after closing of exhibition in case when exhibits, equipment and other goods are still on the fair grounds.
- 7.4 Fair participants shall report the occurrence of any damage to the Organizer.
- 7.5 The organizer provides Security Service Personnel to guard the fair grounds from the time of closing the exhibition to its opening on the following day. Any reservations as to the state of a stand should be made before the opening of the exhibition.
- 7.6 Participants shall make all the exhibition space available for fire safety checks.
- 7.7 Should circumstances beyond the Organizer's control occur, the organizer reserves the right to cancel, shorten, reschedule or partially close fair events. In such cases participants may not claim damages.
- 7.8 In case of cancellation of the Exhibition fair participants are liable to refund of exhibition space deposit, paid out without interest.

7.9 Fair participant shall reimburse the organizer for deficiencies (loss or damage) in stand furnishings, with the actual equivalent of the lost property price plus handling charges.

8. Fire safety regulations

- 8.1 Electrical connections shall be made exclusively by an electrician appointed by the Organizer.
- 8.2 It is prohibited on the fair grounds to:
- smoke except in areas provided for smoking
 - use open flames
 - use electric heaters or camp stoves
 - use makeshift electricity systems
 - leave unattended electrical equipment which is plugged in, and which is not adjusted to constant operation
 - carry to the exhibition grounds explosives, chemicals or other flammable substances
 - obstruct or block access to fire extinguishers, passageways or emergency exits
 - make use of fire equipment other than stipulated by fire safety regulations

9. Advertising and catalogue

- 9.1 Each fair participant shall have the right to advertise its products and services at its own stand provided that this activity does not disturb regular operations of other participants.
- 9.2 Any advertising performed on the fair grounds outside of a stand of a fair participant shall be approved of by the Organizer and it may only be carried out through the Organizer.
- 9.3 Each fair participant shall prepare some basic information about the company and it shall be supplied, along with the company's logo, to the Organizer to have it placed as a paid entry in the Catalogue.
- 9.4 Each participant whose entry has been placed in the Catalogue shall obtain one free copy of the Catalogue.

10. Complaints and claims

- 10.1 Participants' complaints should be submitted to the Organizer no later than within 3 days from the last day of the fair. No complaints after the aforementioned time shall be considered.
- 10.2 Any agreements between a fair participant and the Organizer or any decisions or statements shall be confirmed in writing – otherwise being null and void.

11. Final provisions

- 11.1 Fair participants are obliged to obey the rules and regulations.
- 11.2 Fair participants accountable for disobeying the rules and regulations are liable for any loss caused for the Organizer and a third party.
- 11.3 Cases not included into these rules and regulations shall be settled pursuant to the regulations of the Civil Code.
- 11.4 The organizer reserves the right to change prices in case of justified increase of the expenses relating to the exhibition production. Price increase up to 20% shall not require additional acceptance from fair participants.
- 1.5 All disputes shall be settled by a Court of Law proper for the location of the Fair Headquarters.
- 1.6 Provisions of these regulations shall be applied on the day the Application for Participation – Agreement has been supplied.